

LEADERSHIP West

Newsletter June 23, 2011

www.leadershipwest.org

Cultivating Leadership Capital for the West Valley

Congratulations to Class XVII who graduated at a beautiful celebration on June 9th at the AZ Challenger Space Center.



Trish Arana
Garry Brussels
Troy Day
Eva Guibert
Kiel Klaphake
Dr. Debbie Kushibab
Lisa Lantz
Bruce Larson
Scott Lekan
Matthew Lively
William Manchas
Jeffrey McBride
David Mitchell
Scott Phillips
Dr. Gail Pletnick
Robert Sanders
Gary Serviss
Derek Skains
Eddie Smith
Cheryl Street
Russell Ullinger

West Valley Magazine
SRP
American Water
Tailored Travel Service
Arizona Broadway Theater
Estrella Mountain Comm. College
Cancer Treatment Ctrs. of America
RBF Consulting
City of Peoria Police Dept.
City of Glendale Police Dept.
APS
Dibble Engineering
AARP
Carefree Partners
Dysart Unified School District
City of Peoria Police Department
E.B. Lane
Skains Investment Partners
City of Glendale Fire Department
Hampton Inn and Suites
SRP

To View more photos of this event, Click [here](#).



Thank you to our Graduation Sponsors!

Inside	
2011/12 Membership Promotion with ABT	2
Synthesis Day Projects...And the Winner is...	3
Alumni News	4
More Alumni News Marketing Committee Database Guidelines	5



Love, gratitude and well wishes to outgoing board members Venita James (R), Zac Storey (not pictured), and President Landis Elliott. (L)

Print this page or go to www.leadershipwest.org to pay for 2011-2012 Alumni Dues.
Check out the **AMAZING EARLY-BIRD OFFER** from AZ Broadway Theatre!



July 2011 – June 2012 Alumni Membership

Please check the level at which you'd like to join. We're happy to arrange for convenient payment plans!

_____ ***I would like to be a Leading Member for \$250.** Includes exclusive access to the digital directory, listing as "Leader Member" on website (with company link) and on major event programs, invitations to all events and a year's subscription to **West Valley Magazine**.

_____ ***I would like to be a Basic Member for \$100.** Includes exclusive access to the digital directory and invitations to all events.

_____ ***I would like to be a Supporting Member for \$500.** Includes all benefits listed above plus recognition as "Supporting Member" and one complimentary seat at Summit or Graduation.

_____ ***I would like to be a VIP Member for \$1,000.** Includes all benefits listed above plus recognition as "VIP Member" and two complimentary seats at Summit or Graduation.

_____ **I would like to be a Superstar Individual or Corporate Member for \$2500.** Includes all membership benefits listed above, plus recognition as "Superstar Member" and a seat on the Leadership West Advisory Board (with a two-year pledge).

_____ **I would like to serve on the Board of Directors.**

_____ **I would like to volunteer for an alumni committee.**

_____ **I would like to serve as a coach for Class XVIII.**



Name _____

Title _____ Class # _____

Home Address _____

Work Address _____

Home Phone _____ Work phone _____ Cell phone _____

Home E-Mail _____ Work email _____

Spouse/Partner's name _____ Do you prefer we use work or home contact info? Please circle.

Please find my check enclosed

Please charge my (circle one) Mastercard/Visa # _____

Exp Date _____

You may also pay online at www.leadershipwest.org.

*Please make checks payable to Leadership West, and mail to P.O. Box 1843, Avondale, AZ 85323
If you have questions, please call Kathy at 623-826-2074. *A portion of your membership is tax deductible*. Thank you for your support! You will be sent the link to the Exclusive 2011-2012 Member Database upon receipt.*

Synthesis Day Projects Impress Alumni and Community Leaders

This year's projects included:

- Team Crazy Chameleons: **iExploration** is an expandable online virtual career, life skills, and college awareness program for middle grade students.
- Team Chaos: **Fall for the Arts Festival** is a free event for the entire family and is an excellent opportunity to sample from numerous performance arts groups. Attendees will be able to engage in free dance lessons, talk with artists, or watch a live performance, demonstrating that the West Valley is the place to be for outstanding entertainment.
- Team Nuclear: An economic development program, **West Valley Work Internships Ready Community College Students**, is a scholarship program for EMCC students who accept non-paid internships with local businesses; a win-win scenario for both businesses and students.
- Team WoW: **Fashion Fantastico** is a Wearable Art Show, not a fashion show. It is a multi-media performance where the human body becomes a living, breathing, moving canvas. The event will merge fashion, fine arts, performance and more to benefit arts education in the West Valley.



Congratulations to Team Crazy Chameleons: Bruce Larson, Matt Lively, Lisa Lantz, Jeff McBride and Dr. Gail Pletnick which will receive \$1000 for their winning project. The other three projects, which were wonderful, will each receive \$500. Prize money will go to the non-profit organizations associated with the project. **See a slide show of Synthesis Day by clicking [here](#).** Thanks again to our Judges: **Jenny Aho, Cox Communications; Karyn Stefan, Phoenix Children's Hospital; Dave Moss, Surprise Regional Chamber of Commerce and Mayor Mike LeVault of El Mirage.**

Also, much thanks to our Synthesis Day sponsor:



PHOENIX CHILDREN'S Hospital

Phoenix Children's Hospital's Children's Miracle Network is hosting **Dance Day** on **July 30** from 10am to 4pm. The event is already getting great media attention with **Fox 10** and **Mix 96.9** both signed on as media sponsors.

You don't have to dance or know how to dance to participate. All the details and sign up information is available on www.fox10danceday.com.

The event will be held at Jobing Arena Lots of great local music talent with good name recognition. **50% OF THE PROCEEDS WILL GO TO PCH AVONDALE!!!!!!!!!!!!!!!!!!!!!!**

In other PCH News: St. Joseph's Hospital and Medical Center and Phoenix Children's Hospital jointly announced this month that their pediatric neuroscience programs are combining under the newly formed **Barrow Neurological Institute at Phoenix Children's Hospital.**



FIRST THINGS FIRST

Ready for School. Set for Life.

azftf.gov

First Things First Needs YOU

FTF is seeking intelligent, informed, connected leaders to serve on their regional councils. Naturally they came to Leadership West. If you would like to assist this statewide early childhood health and educational program, see complete information [here](#), or contact the executive Director Angela Mussi at amussi@azftf.gov.

Congratulations to the following LW Alumni who were named as 2010-2011 Honorees for West Valley Magazine's Twenty Four Movers and Shakers:

Movers: Todd Aakhus, Ph.D., Class 13; Ed Gerak, Class 16; Melissa Holdaway, Class 16; Jennifer Martyn, Class 13, Neil Terry, Class 9.

Shakers: Dr. Ernie Lara; Councilman Claude Mattox, Class 2; David Schwake, Class 9.

They join LW Alumni, Founders and Advisors who were also honored as WV 24: Lisa Atkins, Shelley Bade, Stephen Cleveland, Carole DeCosmo, Paul Denial, Michelle Dionisio, Rick Duncan, Landis Elliott, Marcie Ellis, Jennifer Farrell, Adolfo Games, Chris Garman, Jenny Grounds, Thom Gyder, Sharloyn Hohman, Venita James, Dustin Jones, Birt Kellam, Kiel Klaphake, Kathy Knecht Joshua Landers, Diane McCarthy, Reyes Medrano, Erik Miller, Rusty Mitchell, Scott Phillips, Molly Stockley, Debra Undhjem, Heidi Vasiloff, David Veillette, Candace Wiest and Steve Yamamori.



Rachel Aja, Class 12, is back home in the West Valley working as the Assistant to Mayor Barrett in the City of Peoria. In this position she will provide the Mayor with support in city, community, and regional activities.



Jim Nichols, Class 12, has been named the new Assistant City Manager of Midland, TX. Jim started in April after

working the past 2 years in Las Vegas. He will oversee the departments of Development Services, Utilities, and Solid Waste in his new role. In addition, he recently earned his Public Management Certificate from the University of Nevada, Las Vegas and was named Outstanding Student of the Year in the certificate program.

Cathy Vix, Class 16, has taken a new position as Advertising Consultant for the Phoenix Business Journal. She'll be specializing in advertising and marketing in the Financial and Real Estate categories.



Molly Stockley, Class 16, and her husband Bob welcomed son Jackson Edward on Wednesday, June 1 at 3:36 am weighing 7lbs, 8.5oz and is 19 inches long. It took Molly four pushes and less than 15 minutes... would we expect anything less? Everybody is doing great!



Congratulations to **Carol A. Poore, Class 10**, who completed her Ph.D. in Public Administration at Arizona State University in May. Her dissertation focused on downtown urban revitalization using Phoenix as a case study. She still serves as

president and CEO of Southwest Center for HIV/AIDS, a prevention, chronic disease wellness and clinical trial research organization. Her leadership book, *"Building Your Career Portfolio,"* was published in 2001 by The Career Press.

Our Vision: Informed, engaged, and inspired leaders transforming the West Valley into highly livable, quality communities.

Thank you to our
Wonderful Supporters!

Advisory Board

Lisa Atkins
Mayor Bob Barrett
Stephen Cleveland
Cameron Cooke
Richard Duncan
Chris Garman
Mike Godbehere
Thom Gyder
Jerry Hoyler
Birt Kellam
Tom Knecht
Diane McCarthy
David Veillette
Candace Wiest

Superstar Corporate Sponsor

[West Valley Magazine](#)

Issue Day Sponsor \$1000:

Paul Denial of [New Life Center Cancer Treatment Centers of](#)

[America](#)

[Grand Canyon University](#)

VIP Member \$1000

Cathy Gorham

Supporting Members \$500

Tamara Caraway
Deborah Charlesworth
Carole DeCosmo
Landis Elliott
Melissa Holdaway
Molly Stockley

Leading Members \$250

Jennifer Campbell
Barry Chasse
Jennifer Farrell
David Fyke
Clay Goodman
Andrea Jasitis
Kathy Knecht
Darcie McCracken
David McGrew
Jerry Mullen
Brian Nelson
Tom Payton
Lloyce Robinson
Jessie Singer
Connie Stepnitz
Zac Storey
Debra Undhjem
Michael White

Friends Afar

(living and working outside of the West Valley, but still contributing to LW)

Bob Kopp
Heather Murphy
Jerene Watson

79 \$100 Members

LEADERSHIP West

More Good News from Good Folks



Read about **Rick Duncan, LW Advisory Board Member and Class 14**, and his family-owned company Duncan and Sons Lines Inc., as seen in *Road King Magazine* [here](#).

Alice Brawley-Chesworth, Class 12, let us know that she is now working as a Regulatory and Policy Analyst for the City of Portland, Oregon Bureau of Environmental Services.



Jenny Grounds, Class 12, Chair of the LW Marketing Committee, invites any interested alumni to come and provide input and inspiration at our **Marketing Committee Meetings** the second Tuesday of every month at 8:00 am. Email Jenny at JenniferG@Caretakersinc.com for more information.

SUBMIT YOUR NEWS, ALUMNI SIGHTINGS, AND RECOGNITIONS TO THE LW NEWSLETTER. SHARE AND PROMOTE AMONG THE WEST VALLEY'S LEADERSHIP COMMUNITY. PLEASE SEND RELEVANT LINKS WHEN SUBMITTING TO KATHY@LEADERSHIPWEST.ORG.

Leadership West Member Database Usage Policy

1. The Leadership West Member Database is a benefit of membership (as defined in the bylaws) and shall not be shared with non-members.
2. The sender of any email to the Leadership West Member Database shall make it clear that the email is being sent from a specific individual, not the Leadership West organization.
3. The Leadership West Member Database is a benefit of membership and therefore members shall use discretion when using the database by using the "BCC" (blind carbon copy) function for email recipients.
4. Leadership West is prohibited by law and policy from endorsing political candidates. The Leadership West Member Database may not be used to endorse or imply endorsement of a political candidate.

Our
Sustaining
Partners



5



THE ARIZONA
REPUBLIC